

# POP'n Sell<sup>SM</sup> Completes Your P.O.P. Picture



No other point-of-sale coupon delivery vehicle offers reliable information dispensing along with a full-color brand message. Consider all the POP'n SELL<sup>SM</sup> advantages:



## Post-it<sup>®</sup> Custom Printed Notes

- Easy to use
- Adhere conveniently to shopping lists and most product packaging
- Fun and friendly
- Help manage costs and liability
- Available in sheet counts from 25-250

## Clear Dispenser

- Provides full view of your product offer
- Dispenses one Post-it<sup>®</sup> note at a time
- Helps minimize waste - you measure redeemed coupons vs. printed coupons

## Ex-Static<sup>®</sup> Backer

- Repositionable and reusable
- Adheres to most smooth surfaces
- High-quality graphic capabilities
- Quick and easy to set up

For more information on POP'n Sell<sup>SM</sup>,  
click onto [www.service-litho.com](http://www.service-litho.com)



# Let Us Be Your Total P.O.P. Solutions Provider

Partnering with Service Litho-Print saves you money and frustration. Whatever your promotional needs, we have the expertise to assist you in producing your entire promotion. We specialize in production of durable, colorful and attention-grabbing point-of-sale products, using a range of standard and proprietary materials.



## 3-D Free Stick®

Give your promotion depth with a 3D effect that really grabs customers' attention. The flexibility of a write-and-wipe option gives you even more bang for your buck.



## Translite

Bring your product to life with a translite. Light passes through the graphics to give your product more vibrancy and impact. In a drive-thru or on a wall, it illuminates your products' quality.



## Free Stick®

More affordable and higher quality than a static cling! It will adhere to almost any surface and won't leave residue when removed. You can print Free Stick® two-sided, too!



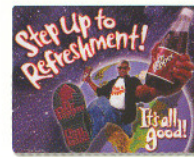
## Floor Art®

Stop consumers in their tracks. This proprietary product is easily applied, adheres to almost any floor surface and can withstand strong detergents and multiple machine washings.



## 3D Saturn Dangler

An exciting dangler with motion effect that really gets noticed at the point-of-sale.



## Ex-Static® Counter Mat

When placed in high traffic areas like check-out counters, this competitively priced piece will get your product noticed. It's durable, adheres to any clean, smooth surface and won't leave any residue behind.



## Ex-Static®

This proprietary product can be used inside or out, in white or clear, is repositionable and will adhere to almost any surface. The adhesive remains repositionable and will not damage any surface that it is placed on.



## Flexible POP Program

The best way to maximize any promotion is to keep costs down while maintaining flexibility. This program includes a double-sided wipe-and-write foam core display with reusable pricing area, and a binder of interchangeable and repositionable Ex-Static® decals.



## Dangler

Want motion but don't want the extra expense? A dangler is an inexpensive way to promote your products with eye-catching graphics and a touch of movement.



## Clock Face

Isn't it time you put your name where everyone will see it? When you put your product on a clock face, consumers will give you the time of day!

To maximize your results and complete your promotion, add an Ex-Static® decal, POP'n Sell<sup>SM</sup> or a counter mat to your press sheet.

For more information about our capabilities and proprietary products, click onto [www.service-litho.com](http://www.service-litho.com) or contact Steve Elbing or Kevin Coenen at: 1-800-544-1493

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